The eCornell Advantage

eCornell's unique approach to eLearning takes the rigor of the Cornell classroom and weds it to the flexibility of the Internet. Our course offerings are the most up-to-date in the industry, constantly adapting to meet the needs of a shifting business environment.

Highest Quality Curricula Top-ranked Faculty

While other eLearning vendors talk about SME's (subject matter experts), eCornell courses are all authored directly by Cornell faculty. All eCornell course content comes from top-rated programs with proven curricula. These courses have been developed and honed in face-to-face training by distinguished Cornell faculty, considered leaders in their fields and often recognized internationally. Each curriculum is then transformed into an effective and engaging online learning experience using eCornell's patent-applied-for "Learning Molecules" pedagogical model, with eCornell learning designers and Cornell faculty working hand-in-hand each step along the way.

Learner Involvement

eCornell students fully engage with the opportunity to train with an Ivy League institution. Courses average a 90%+ Completion Rate - it's the highest in the industry, more than double the 42% average completion rate reported in the ASTD 2002 annual study of online training and development. And the majority of students spend over 1 hour on work each session every time they go online with eCornell. eCornell training stimulates student involvement at levels rarely seen in eLearning.

Human Interaction and Feedback

The ability to ask questions and engage in discussion has always been considered an inextricable aspect of true learning

Upon registration, all eCornell students are assigned to a virtual "class section" of 20-30 peers with an online instructor. eCornell students interact with both their instructor and online learning peers at any time of day or night through a combination of email and roundtable discussion boards.

Especially motivated students can also take advantage of live chat or even a phone call to an instructor during weekly "office hours". eCornell uses technology to enable learning, not replace it.

Live WebEx Events - *eCornell's monthly live webinars, available to all course graduates, allow students to communicate directly with Cornell faculty and other professionals on hot topics related to their fields of endeavor.*